



Interconnecting  
Mobility

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## KingSub™ Smart Dialer



Simplify your calls with

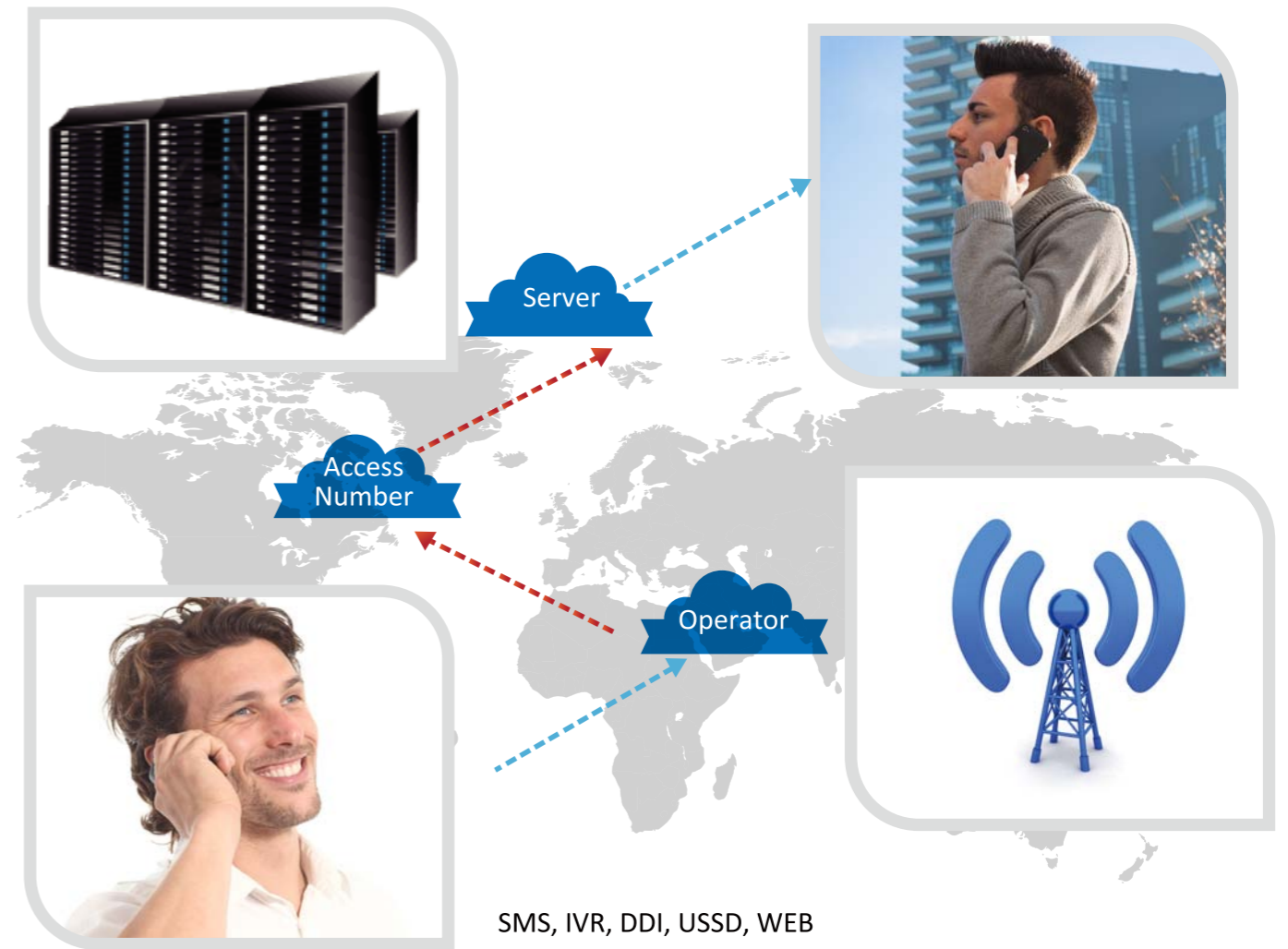
# KingSub™ SmartDialer

SmartDialer is the effective solution that simplifies the complex and cumbersome IVR process for consumers using low-cost mobile services to make International and Long Distance (ILD) calls. By utilizing Taisys's micro-thin SIM technology, and SIMoME platform, low-cost and budget mobile service providers, such as those running on VoIP, can offer a hardware-driven call process to consumers using their mobile services, thus removing the usual multi-step IVR process to register and activate call services. KingSub™

SmartDialer operates on Taisys's micro-thin SIM that is attached to the existing SIM of a consumer's mobile phone. Once placed in the user's mobile device, the application will trigger the necessary process, presenting consumers with an easily accessible menu of options and functions on the phone itself. SmartDialer offers the ILD service provider a way to differentiate itself from competitors with a superior user experience for consumers.



## How does it work?



## Key features

- **Simplify Calling:** allowing users to make calls directly from phonebook or missed calls log without going through a series of IVR procedures every time
- Little or **No Effort to Consumers** to learn and use.
- **Flexibility to Operators** as the application is customizable in terms of dialing rules and settings, and language options on the user menu.
- Scalability: supports up to **20 sets of unique profiles** in the standard Kit offer, each containing its own access number and calling rules.
- **5 Calling Functions Supported**, i.e. Direct Call, Call Through, DDI Call Back, SMS Call Back, Web Call Back.

