



*Interconnecting  
Mobility*

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# KingTrust™ mBanking Solution





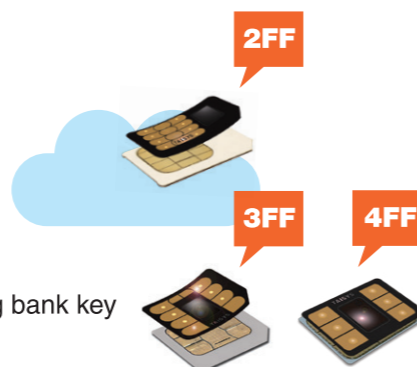
## SIMoME™ mBanking Solution

Taisys' patented **SIMoME™** technology empowers banks and financial institutions an independent secure element to deploy mobile banking service in a simple, secure, and reliable way. Just simply attach the ultra-slim SIM onto customers' existing Telco SIM; mobile banking service and other value added services are ready to use. The menu driven user interface is handset independent and can be easily customized to suit fast-changing business needs. The **SIMoME™ mBanking solution** also offers a feature of hardware OTP generator, enabling function of user authentication without extra investment. On the growing trend of cashless society, Taisys' **SIMoME™ mBanking solution** is the ultimate answer to closely integrate financial services into people's daily life, bringing unbeatable competitive edge for industry leaders.

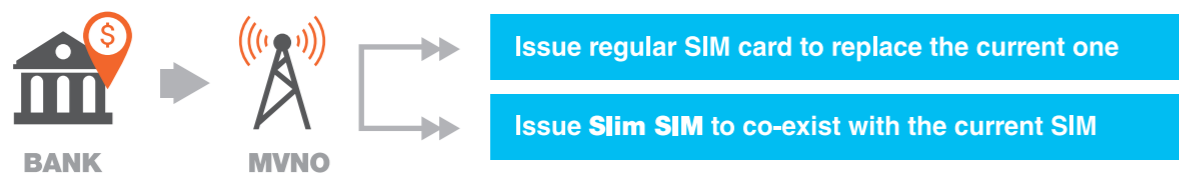


## Revolution for the SIM Technology

- An ultra-slim SIM card - only 0.1mm thick
- Achieve two-in-one SIM card to work in 1 SIM slot
- 100% compatibility with EVERY standard handset
- Capability of encryption & secure key management system
- Powerful STK tool enabled for endless business opportunities
- No Internet access required & No limitation on service coverage
- End-to-End secure communication channel
- Strong two factor authentication: on-devices security token using bank key
- More than 20 patents granted and filed in 45 countries



## SIMoME™: Essential for Banks to Enable MVNO



**Opportunities**

- But Customers Do Not Like...
  - Change their phone number or SIM card
  - Bring more than 1 phone with them
  - Change their phones to insert 2 SIM cards

**Slim SIM**  
the best choice

**Mobile Channel**

**Secure Element**

**Strengths**

- STRATEGIC**
  - Gain independence from Telcos
  - Bring more business flexibility and agility
- FINANCIAL**
  - Create new revenue streams
  - Lower transaction cost
- BRAND**
  - Strengthen brand loyalty
  - Transform the image of bank from a place that customers come to, to something they do



## Use case of Remote Payment Application



### Remote Payment – SIM Toolkit (STK)

### Remote Payment – IM App + STK